

The Making of a Masterful Master Plan

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Arup, **Visitor Flow and Sustainability Consultant**, provided technical consultation under the expert direction of Dan Peterson (Visitor Flow), and Fiona Cousins (Sustainability), setting guidelines for the Aquarium to "walk the talk" on environmental impact, especially in the area of water usage.

Rob Halpern, Principal, **Zoo Horticulture Consulting**, provided landscape planning closely integrated with the interpretive and sustainability missions. In addition to planting recommendations at the main and two secondary entries, his input was instrumental in the plan to revitalize the land between the Aquarium and the river into a rich interactive play zone with plantings that mitigate non-point-source run-off.

Life support systems planning was provided by PBS&J, under the direction of Paul Cooley, Principal-in-Charge, and Emerson Olander, Engineer, and soundly anchored by Paul's role as the designer of the original systems when the Aquarium opened two decades ago.

Market feasibility consultation was provided by Tom Martin and Elena Kazlas of Consultecon in Cambridge. Cost modeling was by Seamus Fennessey of Davis Langdon in Boston.

Senior Staff at The Maritime Aquarium: Judith Bacal, Jack Schneider, Bob Griesmer, Donna Schlegel, Marcia Bittner led by Jennifer Herring, President who have a combined tenure of over 85 years at The Maritime Aquarium, as well as extensive experience working at other like-minded organizations like Mystic Aquarium, New York Aquarium, National Zoo, Shedd Aquarium, and the Wildlife Conservation Society and as experience in the private sector in construction, banking, consumer products, and the wholesale fish industry.

Staff and volunteers from all departments at the Aquarium were also an integral part of the process.

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